

Plan Color and Visual Emphasis: Explore and Explain



Name: _____ Date: _____

Explore the material. Talk through your reasoning with suitable support.

A traditional art palette

In a common traditional art convention, reds, oranges and yellows are called warm, while blues and greens are called cool. These labels describe visual associations, not actual temperature. Contrast can create emphasis.

1. Name a warm color from the material.

2. Name a cool color from the material.
