

Plan Color and Visual Emphasis



Name: _____ Date: _____

Use the material to work through each task. Show the requested response.

A traditional art palette

In a common traditional art convention, reds, oranges and yellows are called warm, while blues and greens are called cool. These labels describe visual associations, not actual temperature. Contrast can create emphasis.

1. Name a warm color from the material.

2. Name a cool color from the material.

3. How might a bright warm shape stand out on a cool background?

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4. Sketch a composition with one focal point. Label planned colors.

5. Explain one color choice in your plan.

6. Does warm color mean the paint is physically hotter?