

Evaluate a Creative Choice: Apply and Create



Use the matching sheet ID when checking answers.

Use what you learned to explain, construct or apply an idea.

1. Explain how your revision responds to the brief.

Look for:

- Uses specific design choices.

One possible response: It reduces competing shapes and clarifies the message.

2. What feedback would help evaluate success?

Look for:

- Collects evidence related to the intention.

One possible response: Ask viewers what they notice first and how the design feels.

Open responses use criteria and an illustrative response. Other well-supported responses can be acceptable.