

Reflect on a Creative Process



Use the matching sheet ID when checking answers.

Use the material to work through each task. Show the requested response.

1. What changes in Draft 2?

Answer: unrelated shapes are removed

2. What changes in Draft 3?

Answer: alignment improves and one focal point is kept

3. Explain a possible reason for removing unrelated shapes.

Look for:

- Connects revision to purpose.

One possible response: To keep attention on the intended message.

4. Describe one creative choice and what evidence could show its effect.

Look for:

- Includes a decision and relevant evidence.

One possible response: A focal point can be checked by asking what viewers notice first.

5. Propose a next iteration and criterion.

Look for:

- States a specific next step and criterion.

One possible response: Test readability and revise text size if viewers struggle.

6. Why is I like it insufficient as a complete evaluation?

Look for:

- Distinguishes preference from supported critique.

One possible response: Preference matters but does not explain whether the work meets its purpose.

Open responses use criteria and an illustrative response. Other well-supported responses can be acceptable.