

Design Under Clear Constraints: Practice Independently



Name: _____ Date: _____

Use the material to work through each task. Show the requested response.

An invented sign brief

Invented practice data or scenario; not a report of a real study.
Design a sign for a quiet reading area. It must be readable from across a room, include no more than five words and use a clear focal point. Actual distance and size would need to be tested.

1. Sketch a design following the brief.

2. How could you check readability?