

Design Under Clear Constraints: Explore and Explain



Name: _____ Date: _____

Explore the material. Talk through your reasoning with suitable support.

An invented sign brief

Invented practice data or scenario; not a report of a real study.
Design a sign for a quiet reading area. It must be readable from across a room, include no more than five words and use a clear focal point. Actual distance and size would need to be tested.

1. What is the word limit?

2. What should the design help viewers understand?