

Design Under Clear Constraints



Use the matching sheet ID when checking answers.

Use the material to work through each task. Show the requested response.

1. What is the word limit?

Answer: five words

2. What should the design help viewers understand?

Look for:

- Connects to the purpose.

One possible response: The area is intended for quiet reading.

3. Sketch a design following the brief.

Look for:

- Meets the word limit.
- Expresses the purpose.

One possible response: A large readable Quiet Reading sign with a focal book shape.

4. How could you check readability?

Look for:

- Proposes an actual test.

One possible response: View a full-size version from the intended distance.

5. Name one revision that could improve your design.

Look for:

- Connects a revision to a criterion.

One possible response: Increase text size or simplify distracting elements.

6. Why might extra decoration weaken this design?

Look for:

- Relates appearance to communication.

One possible response: It may compete with the message.

Open responses use criteria and an illustrative response. Other well-supported responses can be acceptable.