

Evaluate a Creative Choice: Apply and Create



Name: _____ Date: _____

Use what you learned to explain, construct or apply an idea.

An invented design intention

Invented practice data or scenario; not a report of a real study.
A designer wants a poster to feel calm and guide readers to one short message. The draft uses many bright shapes and several different type sizes.

1. Explain how your revision responds to the brief.

2. What feedback would help evaluate success?
